

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently amended) A method for interactively providing unbiased information on a web page, comprising,
 on a graphical user interface (GUI), providing a plurality of questions ~~at least one question~~ on the web page,
 receiving at least one response to each of the plurality of ~~based of the~~ questions,
 evaluating the at least one response to each of the plurality of questions ~~responses~~ against ~~at least one~~ predetermined ~~criterion~~ criteria,
 changing the unbiased information on the web page based on ~~the~~ a user's evaluating activity ~~evaluation~~.
2. (Original) A method according to claim 1, wherein evaluating the responses against the predetermined criteria further comprises creating inferences based on the responses.
3. (Original) A method according to claim 1, wherein evaluating the responses against predetermined criteria further comprises,
 converting the responses to at least one logical expression, and,
 characterizing the information based on the logical expressions.
4. (Currently amended) A method according to claim 1, wherein changing the unbiased information on the web page based on evaluating ~~the evaluation~~ further comprises,
 identifying product information,
 extracting a subset of the identified product information based on the responses, and,

presenting the subset of information on the page.

5. (Original) A method according to claim 1, further comprising generating at least one derived measure from the responses.

6. (Original) A method according to claim 5, further comprising inputting the derived measures to a fuzzy logical engine.

7. (Original) A method according to claim 5, further comprising assigning a membership grade to the derived measures.

8. (Currently amended) A method according to claim 1, wherein changing the unbiased information on the web page further includes,

identifying product information, and,
weighting membership grades associated to the product information by a fuzzy logic engine.

9. (Original) A method according to claim 8, further comprising filtering the membership grades based on the responses.

10. (Currently amended) A method according to claim 1, further comprising, identifying new unbiased information based on the responses.

11. (Currently amended) A method according to claim 10, further comprising providing at least one additional web page based on the new information.

12. (Original) A method according to claim 1, further comprising, based on the responses, combining membership grades from a fuzzy logic engine.

13. (Original) A method according to claim 12, wherein combining membership grades further comprises an intersect of membership grades.

14. (Original) A method according to claim 12, wherein combining membership grades further comprises a union of membership grades.

15. (Original) A method according to claim 1, further comprising identifying the responses as sequenced or non-sequenced.